

WEBSITE AUDIT

How healthy is your website?



The digital landscape is evolving at an alarming rate. Over the last year we have seen significant changes from search engines and how they present results. Keyword stuffing, to rank, is a thing of the past. Your website needs to be 'technically' healthy too along with natural, informative and useful content.

As one of your largest business investments, how healthy is your website? Is it working hard enough to drive a return? Do you know how well you are ranking for specific keywords? Or how well you're competitor's websites are ranking?

If you would like **answers to these questions, insights tailored to your business, a review of the technical health of your site** and to **receive actionable recommendations**, then you may want to consider an audit of your site.



Your website audit will include:

- Technical health review and recommendations
- Keyword ranking
- Position tracking
- Competitor review and rankings
- Audit of content and recommendations

You may also want to consider an audit as a conscious first step of re-evaluating your digital marketing activities. A healthy site with optimised content is an important factor of any digital strategy.

So now may be the time to look at your overall marketing outputs.

“ I found KPC very responsive and immediately understood exactly what I was looking for from a website.

Steve Simmonds,
Bourne International ”

If you are interested an audit, please contact KPC on **01252 711025** or email **tim@kp-comms.com** to discuss in more detail.

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