

Step **away** from your business to look **at** your business

ARE YOU:

- Wishing you had a **more stream-lined and efficient** approach to marketing?
- **Worried** that you need to do more or different marketing but not sure where to start?
- **Concerned** at the money you are spending on marketing and not sure of the returns?
- **Feeling slightly overwhelmed** by all the good ideas you could be implementing?

We work with business owners of all sizes who are looking to get clarity on their marketing and ensure it drives overall business success, based on long-term success.

You'll leave refocused and energised – and with a comprehensive marketing plan, fully prioritised with next steps based on:



Identification of your audience(s) and fleshed out persona profiles



The tools or materials you need to attract your audience(s)



Clear understanding of which channels to use and why



Success factors: clear measurements to know how well your plan is working

For more information, [click here](#)

[Click here](#) to read about TAB member Phil Cody of Phoenix Footwear's experience.

Other businesses explain how it changed their perspective [here](#)

The full day and follow-up report is usually £2,000.

For TAB members we are offering a bespoke service for £1,500.

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